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Press Release

Sharon Alt to Speak at Continuing Education Event Presented by Benefits Selling Magazine

Alt Benefit Consultants President to Participate in Benefits Selling Expo

March 19, 2008 - Hot on the heels of her national speaking tour, Alt Benefit Consultants president Sharon Alt has today announced her participation in what is widely regarded as the most important annual networking event in the benefits selling industry. The 2008 Benefits Selling Expo presented by Benefits Selling Magazine promises to be its biggest yet with over 20 educational sessions and 100 industry providers.

Throughout the three day event, attendees will have the opportunity to view exhibits, network and stay up-to-date with the latest benefit selling trends. Alt's presentation, entitled 'Consumers Don't Have a Clue,' will discuss the myths of a single payer system and provide possible solutions within the private market.

"I'm happy the benefits selling marketplace is taking such a dedicated approach to staying up-to-date with the latest industry trends and legislation," Sharon Alt said. "This event facilitates an open dialogue among professionals, and I'm honored to be a part of it."

The Benefits Selling Expo will be held April 2-4 at the Westin Peachtree Plaza in Atlanta, Georgia. More information about the event can be accessed at: www.BenefitsSellingExpo.com or by calling 888-880-8218. In addition to her continuing education speaking, Sharon Alt is a contributing writer for Benefits Selling magazine. To see her in action in a city near you or to request her presence at an event or meeting, please visit www.altbenefits.com.

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About Alt Benefit Consultants

Alt Benefit Consultants is a privately owned employee benefits compliance firm that works with small to midsized businesses to create competitive and innovative healthcare benefit packages for employers and employees alike. The company specializes in lowering employer and employee healthcare costs through better education and tax incentives that increase employer control while also increasing employee benefit choices. ABC is headquartered in Fort Worth, Texas and offers expertise in such programs as health reimbursement arrangements (105 HRA), flexible spending accounts (125 FSA), health savings accounts (HSAs), and COBRA and HIPPA administration. More information can be accessed at www.altbenefits.com or by calling 817.731.6258.

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