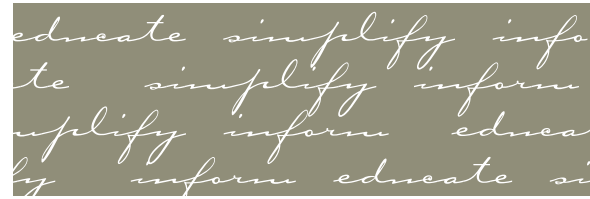


Alt Benefit Consultants
Simplify



Press Release

Sharon Alt to Speak at Wisconsin Association of Health Underwriters Mock Jury Trial Event

Alt Benefit Consultants President Slated to Participate in WAHU Day on the Hill Event

February 18, 2008 - Alt Benefit Consultants president Sharon Alt has announced yet another stop as part of her national speaking tour. Alt will be participating in the annual 'Day on the Hill' event presented by the Wisconsin Association of Health Underwriters.

The 'Day on the Hill' event is intended to provide WAHU members and health insurance professionals the opportunity to speak with legislators about the benefits selling industry. The highlight of this year's gathering is a Mock Jury Trial featuring an intensive legislative discussion, in which Sharon Alt will be participating.

"I'm thrilled to be participating in such an influential event," Alt Benefit Consultants president Sharon Alt said. "Events like this demonstrate how committed the benefits selling industry is to keeping an open dialogue with state and national policymakers on behalf of the consumer."

The 'Day on the Hill' event will be held February 20-21 at the Monona Terrace Convention and Community Center in Madison, Wisconsin. More information about the event can be accessed at: www.wahu.org. In addition to her continuing education speaking, Sharon Alt is a contributing writer for Benefits Selling magazine. To see her in action in a city near you or to request her presence at an event or meeting, please visit www.altbenefits.com.

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About Alt Benefit Consultants

Alt Benefit Consultants is a privately owned employee benefits compliance firm that works with small to midsized businesses to create competitive and innovative healthcare benefit packages for employers and employees alike. The company specializes in lowering employer and employee healthcare costs through better education and tax incentives that increase employer control while also increasing employee benefit choices. ABC is headquartered in Fort Worth, Texas and offers expertise in such programs as health reimbursement arrangements (105 HRA), flexible spending accounts (125 FSA), health savings accounts (HSAs), and COBRA and HIPPA administration. More information can be accessed at www.altbenefits.com or by calling 817.731.6258.

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